

RACE TECH

WMS

World Motorsport Symposium

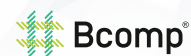
THE DAVOS OF MOTORSPORT 2024

At the prestigious Royal Automobile Club in Pall Mall, London

Tuesday 26th and Wednesday 27th November 2024



2023 SPONSORS







“The Davos of Motorsport Engineering & Technology”

The RACE TECH World Motorsport Symposium, first established in 2005, has gained a reputation as the ‘Davos of Motorsport Engineering & Technology’ where key international industry figures get together under one roof to discuss the future of motorsport, engineering and technology. Chaired by Ulrich Baretzky, Former Director, Audi Motorsport Engine Development, Audi AG and Pat Symonds, Chief Technical Officer Motorsport Division, FORMULA 1®, along with the support from the RACE TECH team, the 18th World Motorsport Symposium will take place on Tuesday 26th & Wednesday 27th November 2024 at the prestigious Royal Automobile Club in Pall Mall, London.

The two day innovative symposium takes place in the style of a cabinet meeting with key speakers, a panel of international senior motorsport executives and an audience made up of the motorsport and automotive industry including top decision makers, suppliers and universities bringing the next generation of engineers. The proceedings are governed by the ‘Chatham House’ rule generating a much more open debate like no other event. The concept of the electric single seater racing series was first mooted at the symposium that has since become the extremely successful Formula E as was the Global Race Engine concept. Knowing that it won’t be reported, governing bodies also talk in confidence about their future plans which is a huge coup for the audience.

There are also over two hours of networking time between the symposium sessions which also provides a perfect opportunity for exhibitors to showcase their latest technology and services. There is also a Networking Awards Dinner at the end of the first day where our team meticulously plan the event and also the table plans to ensure that all guests experiences are optimised and that business connections are made.

CHAIRMEN



ULRICH BARETZKY
Former Director, Audi Motorsport
Engine Development,
Audi AG



PAT SYMONDS
Chief Technical Officer
Motorsport Division,
FORMULA 1®

THE SPEAKER



JOHN ILEY
Founder and Director,
Iley Design Limited

2023 KEYNOTE



JOHN DOONAN
President, IMSA



MARKUS LEITNER
The Swiss Ambassador
to the UK

2023 CABINET MEMBERS



LARRY HOLT
Executive Vice President - Multimatic
Special Vehicle Operations Group
Multimatic Engineering



BERNARD NICLOT
ACO's Mission H24
Innovation Director



DR. ROBIN TULUIE
Founder & co-CEO, physicsX



DOUGLAS CAMPLING
Head of Motorsport, WAE



DR CRISTIANA PACE
CEng, Founder and Chief
Executive Officer Enovation
Consulting



ERIC JACUZZI
Managing Director,
Aerodynamics/Vehicle
Performance at NASCAR



DR LEA SCHWARZ
Audi AG



GORKA ARCE ALONSO
Project Manager,
AVL Racetech



MARTIN POPILKA
CEO, P1 Performance
Fuels GmbH



BRANDON THOMAS
Vice President – Vehicle Design,
NASCAR



ASH WARNE
CEO, Dynisma



ELLEN JONES
Head of Sustainability
at Formula 1



JASON SOMERVILLE
Head of Aerodynamics
FIA



IAIN WIGHT
Chief Commercial
Officer, InoBat



SERGIO RINLAND
Managing Director,
Astauto Limited



PROF FELIX LEACH
Associate Professor of
Engineering Science,
University of Oxford



SIMON DODMAN
Principal Aerodynamicist FIA



JULIA PALLÉ
Vice President,
Sustainability - Formula E



PROF. DR WILLEM TOET
Professor of Motorsport Engineering
(UoB), Aerodynamics Advisor & Sales
Consultant (Sauber)



SEAN CARTMALE
Aerodynamicist, FIA



MICHAEL MUERLEBACH
Director Motorsport Customer
Account and Product
Management, Bosch



ALAN PATTERSON
Co-Founder, BeyondMath



MARTINO MILANI
Customer Success Manager,
Neural Concept



STEVE WICKHAM
Director Of Business
Development at TRD USA



LARS JÄGER
CSO, Suter Racing/Industries



MATTEO BATTAINI
Sustainability and
Future Mobility Officer,
Pirelli

RACE TECH
WMS
World Motorsport Symposium



Panelists and speakers are key international decision makers in the motorsport and automotive industries

PREVIOUS ATTENDEES



WHY SPONSOR?

- Align your company with the 'Davos of Motorsport' with branding opportunities in pre-event marketing campaign, on-site signage and post-event report (includes high value items such as website, show-guide and conference screen)
- Have direct access to some of the biggest names and decision makers in motorsport
- Promote your company during the event and in the leading motorsport technology title RACE TECH, distributed to over 50 countries both pre and post the event – www.racetechmag.com
- Take part in key and relevant industry discussions to shape the future
- Be the first to hear about new ideas and decisions before they are formally announced.
- Be part of the exclusive WMS LinkedIn group and share your thoughts and ideas for the future



The President and Sport Manager of the ACO and Technical Director of the FIA meet key industry figures from the Porsche Motorsport LMP Team, Mercedes AMG High Performance Powertrains and Audi Sport



RACE TECH
WMS 
World Motorsport Symposium

OPPORTUNITY TO PROMOTE TECHNOLOGY AND PRODUCTS TO KEY DECISION MAKERS AND BUYERS



PAUL CROWHURST, Director, Evolution Measurement Ltd

“From Evolution’s standpoint, WSM 2018 was well organised and delivered on all fronts, papers, discussions and the general timetable were all well managed and kept on time with some lively discussion in between that will help shape developments in Motorsport going forwards. The Chairmen, Ulrich Baretzky and John Iley did a great job of promoting some very intelligent conversation in the panel events. The exhibition area was well organised and there was plenty of time to talk with industry colleagues and prospective clients on a variety of topics. Evolution Measurement had a great first visit to the World Motorsport Symposium and are looking forward to participating again in 2019!”



SPONSORSHIP PACKAGES



PLATINUM

- To discuss headline sponsorship opportunities contact Soheila Kimberley directly.



GOLD

- A 3m x 3m exhibition stand, worth £8,000
- X 2 two day delegate packages (includes refreshments, lunch, Champagne drinks reception and Networking Awards Dinner), worth £1,500
- Branding across all online, print and digital platforms including at the venue, worth £3,000
- A5 advert and company profile in the programme, worth £1000
- Official Delegate bag inserts, worth £1500

Price: £10,000



SILVER

- A 3m x 3m exhibition stand, worth £8,000
- Company profile in the programme
- X 2 two day delegate packages (includes refreshments, lunch, Champagne drinks reception and Networking Awards Dinner), worth £1,500

Price: £8,000

For further information please contact Soheila Kimberley
soheila.kimberley@kimberleymediagroup.com | +44 (0) 208 446 2100



TESTIMONIALS

**JASON SOMERVILLE, Head of Aerodynamics,
Formula One Management**

“It’s rare to have an opportunity to openly discuss important matters affecting the future of our sport, from club racing to F1. The mix of industry experts and the next generation of engineers and designers brought a healthy balance to the debates. A very informative and thought-provoking event – keep it up!”

**THOMAS KRAEMER, Manager Engine Design LMP1,
Porsche Motorsport LMP Team**

“To shape the future of motorsport – the World Motorsport Symposium is a must for all key people in that business.”

JAMES KEY, Technical Director, Scuderia Toro Rosso

“The RACE TECH World Motorsport Symposium this year covered some fundamental questions over the future directions of motorsport with a great deal of interesting and enlightening debate. It was good to see so much interest from an international audience and also the presence of young future engineers interested in motorsport. I took away a new insight into how the future of motorsport maybe formed an enjoyed playing a small part in the discussions held.

**DOUGLAS CAMPING, Chief-Engineer – Motorsport,
Williams Advanced Engineering**

A really topical and thought provoking two days discussion, with some very useful notes taken. Great to re-establish some old contacts and make some interesting new one.”

PASCAL VASELON, Technical Director, Toyota Motorsport GmbH

“Once again the RACE TECH World Motorsport Symposium has been spot on the current hot topics for future motorsport regulations making. I am sure that all next Technical Working Groups will be influenced by the deep and relevant discussions which have happened there directed by John and Ulrich.”

JASON HILL, Head of New Engine Programmes, Prodrive

‘The World Motorsport Symposium offers an unparalleled opportunity to meet and engage with figures, decision makers and influencers from the motorsport industry. Generating thought provoking discussion with an objective to formulate a clearer path for the future of the industry.’



TESTIMONIALS

STEVE SAPSFORD, Managing Director, SSE Group

“The quality of speakers, cabinet members and delegates is second-to-none and they all actively engaged in the open and honest discussion that Chatham House rules enables and should directly benefit motorsport and the motorsport industry.”

MARTIN MONSCHEIN, Business Development Manager, AVL

“After attending the RACE TECH World Motorsports Symposium for the first time it became clear very quickly why the list of attendees was of such high quality. The presentations in regards to the future of our sport and the engaging panel discussions under Chatham House rules lead to valuable takeaways that I can apply into our strategy. In addition it was a powerful networking event highlighting in the awards dinner. I’ll be back next time for more.”

DR MARK ELLIS, Technical Director, Advanced Engine Research (AER Ltd)

“A great event and real issues relevant to top-level motorsport series discussed and debated”.

RODI BASSO, Head of Motorsport, McLaren Applied Technologies

“The World Motorsport Symposium is a highly professional, stimulating and fun event providing unique insights in our fast changing Motorsport Industry. I strongly encourage young engineers or any Technology focused Company to come and experience what Motorsports has to offer.”

GORDONA COLLIER, Oxford Brookes Racing Formula Student Team

“WMS was a unique forum for academic staff and students to not only hear about the future of motorsport but also network with decision makers. We felt privileged to be part of it!

CHRIS AYLETT, Chief Executive, Motorsport Industry Association (MIA)

“The expert panels were well informed and insightful as always, valuable for future strategic planning.”



NETWORKING OPPORTUNITIES DURING THE BREAKS AND AT THE NETWORKING AWARDS DINNER



CONTACT US

For all sponsorship, partnership or commercial opportunities please contact:

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To book tickets or any other enquiries, please contact:

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