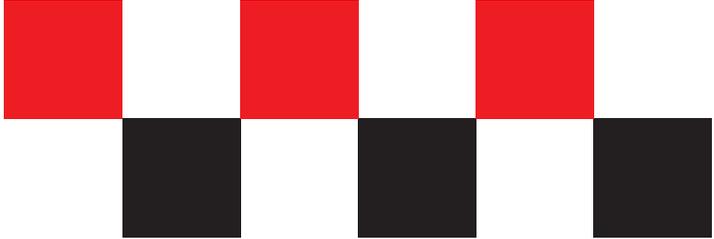
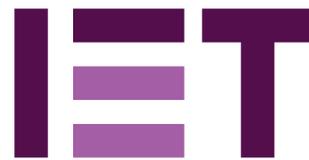


**RACE TECH**  
**WMS**   
**World Motorsport Symposium**

Tuesday 3rd & Wednesday 4th December 2019

 **The Institution of  
Engineering and Technology**

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[worldmotorsportsymposium.com](http://worldmotorsportsymposium.com)





## “The Davos of Motorsport Engineering & Technology”

The RACE TECH World Motorsport Symposium, first established in 2005, has gained a reputation as the ‘Davos of Motorsport Engineering & Technology’ where key international industry figures get together under one roof to discuss the future of motorsport, engineering and technology. Chaired by Ulrich Baretzky, Engine Development Director of Audi Sport and John Iley, former Technical Director of Ferrari F1, along with the support from the RACE TECH team, the 15th World Motorsport Symposium will take place on Tuesday 3rd and Wednesday 4th December 2019 at The Institution of Engineering & Technology (IET) on Savoy Place, London.

The two day innovative symposium takes place in the style of a cabinet meeting with key speakers, a panel of international senior motorsport executives and an audience made up of the motorsport and automotive industry including top decision makers, suppliers and universities bringing the next generation of engineers. The proceedings are governed by the ‘Chatham House’ rule generating a much more open debate like no other event. The concept of the electric single seater racing series was first mooted at the symposium that has since become the extremely successful Formula E as was the Global Race Engine concept. Knowing that it won’t be reported, governing bodies also talk in confidence about their future plans which is a huge coup for the audience.

There are also over two hours of networking time between the symposium sessions which also provides a perfect opportunity for exhibitors to showcase their latest technology and services. There is also a Networking Awards Dinner at the end of the first day where our team meticulously plan the event and also the table plans to ensure that all guests experiences are optimised and that business connections are made.

ATTENDEES



RACE TECH  
**WMS**  
World Motorsport Symposium



Panelists and speakers are key international decision makers in the motorsport and automotive industries

## THE CHAIRMEN WMS 2018



**ULRICH BARETZKY**  
Director, Audi Motorsport  
Engine Development, Audi AG



**JOHN ILEY**  
Founder and Director,  
Iley Design Limited

## THE CABINET MEMBERS WMS 2018



**PAT SYMONDS**  
Chief Technical Officer  
Motorsport Division, FORMULA  
1®



**JASON SOMERVILLE**  
Head of Aerodynamics,  
FORMULA 1®



**ANDY COWELL**  
Managing Director, Mercedes  
AMG High Performance  
Powertrains Ltd



**PASCAL VASSELON**  
Technical Director,  
Toyota Motorsport GmbH



**DR DAVID SALTERS**  
Chief Engineer -  
Engine Technical Leader,  
Honda Performance  
Development



**SERGIO RINLAND**  
PED PAT Leader, Jaguar Land  
Rover/Managing Director,  
Astauto Limited



**THOMAS LAUDENBACH**  
Director Development HV  
Storage Systems,  
Audi AG, Audi Sport



**LUCA MARMORINI**  
CEO Marmotors s.r.l.



**THOMAS KRÄMER**  
Director Motorsport Quality  
Management, Porsche Motorsport



**MATTHIAS DANK**  
Global Business Segment  
Manager Racing, AVL



**RODI BASSO**  
Motorsport Director,  
McLaren Applied Technologies



**WERNER BRUCK**  
COO/CTO  
Pankl Racing Systems AG



**DIALMA ZINELLI**  
Head of Aerodynamics  
Dallara

## THE SPEAKERS WMS 2018



**NICOLAS TOMBAZIS**  
Head of Single-Seater  
Technical Matters, FIA

**NICOLAS AUBOURG**  
Head of Performance &  
Simulation, FIA



**BRYN BALCOMBE**  
Chief Strategy Officer,  
ROBORACE

*The challenge of Roborace  
and what it means to the  
motorsport industry*



**JOHN GLENN**  
Retired EPA Official and Founder  
of U.S. Government's Green  
Racing Program  
*How motorsport needs to  
adapt to fit in a world concerned  
with climate change*



**PROF. DR WILLEM TOET**  
Senior Sales Manager &  
Aerodynamicist,  
Sauber Aerodynamics  
*2020 Hyper Future for the WEC*



**ELIZABETH DONNELLY**  
Chief Executive Officer Women's  
Engineering Society (WES)  
*She Can Be It if She Can See It*



**ROB MILLAR**  
Head of Battery &  
Electrical Systems,  
Williams Advanced Engineering  
*F1 - a counter-intuitive test bed  
for the Autonomous Car?*



**M.SC. LEA SCHWARZ**  
Doctoral candidate responsible  
for sustainability in motorsports,  
Audi Sport/University of Stuttgart  
*The Sustainable Future  
of Motorsport*



**ARNAUD MARTIN**  
Chief Engineer - Motorsport,  
Integral Powertrain  
*The Future Direction of  
Motorsport. A view from  
an independent eDrive  
manufacturer*



**STEVE SAPSFORD**  
Market Sector Director- High  
Performance Vehicles, RICARDO  
*The case for low carbon  
fuels - as part of a balanced  
powertrain portfolio*



**MARC HILBERT**  
Team Lead and Data Scientist,  
Volkswagen Data: Lab  
*Artificial Intelligence and its  
application in racing*



**DOUGLAS CAMPLING**  
Chief Engineer - Motorsport,  
Williams Advanced Engineering  
*Electric Rally Cross - Designing  
a Future Powertrain*



**EWAN BALDRY**  
Technical Director, Ginetta Cars  
*The Challenges of developing  
and building an independent  
LMP1 team from scratch*

## TESTIMONIALS

**JASON SOMERVILLE, Head of Aerodynamics,  
Formula One Management**

“It’s rare to have an opportunity to openly discuss important matters affecting the future of our sport, from club racing to F1. The mix of industry experts and the next generation of engineers and designers brought a healthy balance to the debates. A very informative and thought-provoking event – keep it up!”

**THOMAS KRAEMER, Manager Engine Design LMP1,  
Porsche Motorsport LMP Team**

“To shape the future of motorsport – the World Motorsport Symposium is a must for all key people in that business.”

**JAMES KEY, Technical Director, Scuderia Toro Rosso**

“The RACE TECH World Motorsport Symposium this year covered some fundamental questions over the future directions of motorsport with a great deal of interesting and enlightening debate. It was good to see so much interest from an international audience and also the presence of young future engineers interested in motorsport. I took away a new insight into how the future of motorsport maybe formed an enjoyed playing a small part in the discussions held.

**DOUGLAS CAMPING, Chief-Engineer – Motorsport,  
Williams Advanced Engineering**

A really topical and thought provoking two days discussion, with some very useful notes taken. Great to re-establish some old contacts and make some interesting new one.”

**PASCAL VASELON, Technical Director, Toyota Motorsport GmbH**

“Once again the RACE TECH World Motorsport Symposium has been spot on the current hot topics for future motorsport regulations making. I am sure that all next Technical Working Groups will be influenced by the deep and relevant discussions which have happened there directed by John and Ulrich.”

**JASON HILL, Head of New Engine Programmes, Prodrive**

‘The World Motorsport Symposium offers an unparalleled opportunity to meet and engage with figures, decision makers and influencers from the motorsport industry. Generating thought provoking discussion with an objective to formulate a clearer path for the future of the industry.’



## TESTIMONIALS

**STEVE SAPSFORD, Managing Director, SSE Group**

“The quality of speakers, cabinet members and delegates is second-to-none and they all actively engaged in the open and honest discussion that Chatham House rules enables and should directly benefit motorsport and the motorsport industry.”

**MARTIN MONSCHEIN, Business Development Manager, AVL**

“After attending the RACE TECH World Motorsports Symposium for the first time it became clear very quickly why the list of attendees was of such high quality. The presentations in regards to the future of our sport and the engaging panel discussions under Chatham House rules lead to valuable takeaways that I can apply into our strategy. In addition it was a powerful networking event highlighting in the awards dinner. I’ll be back next time for more.”

**DR MARK ELLIS, Technical Director, Advanced Engine Research (AER Ltd)**

“A great event and real issues relevant to top-level motorsport series discussed and debated”.

**RODI BASSO, Head of Motorsport, McLaren Applied Technologies**

“The World Motorsport Symposium is a highly professional, stimulating and fun event providing unique insights in our fast changing Motorsport Industry. I strongly encourage young engineers or any Technology focused Company to come and experience what Motorsports has to offer.”

**GORDONA COLLIER, Oxford Brookes Racing Formula Student Team**

“WMS was a unique forum for academic staff and students to not only hear about the future of motorsport but also network with decision makers. We felt privileged to be part of it!

**CHRIS AYLETT, Chief Executive, Motorsport Industry Association (MIA)**

“The expert panels were well informed and insightful as always, valuable for future strategic planning.”



## WHY SPONSOR?

- Align your company with the 'Davos of Motorsport' with branding opportunities in pre-event marketing campaign, on-site signage and post-event report (includes high value items such as website, show-guide and conference screen)
- Have direct access to some of the biggest names and decision makers in motorsport
- Promote your company during the event and in the leading motorsport technology title RACE TECH, distributed to over 50 countries both pre and post the event – [www.racetechnology.com](http://www.racetechnology.com)
- Take part in key and relevant industry discussions to shape the future
- Be the first to hear about new ideas and decisions before they are formally announced.
- Be part of the exclusive WMS LinkedIn group and share your thoughts and ideas for the future



The President and Sport Manager of the ACO and Technical Director of the FIA meet key industry figures from the Porsche Motorsport LMP Team, Mercedes AMG High Performance Powertrains and Audi Sport



## OPPORTUNITY TO PROMOTE TECHNOLOGY AND PRODUCTS TO KEY DECISION MAKERS AND BUYERS



### **PAUL CROWHURST, Director, Evolution Measurement Ltd**

“From Evolution’s standpoint, WSM 2018 was well organised and delivered on all fronts, papers, discussions and the general timetable were all well managed and kept on time with some lively discussion in between that will help shape developments in Motorsport going forwards. The Chairmen, Ulrich Baretzky and John Iley did a great job of promoting some very intelligent conversation in the panel events. The exhibition area was well organised and there was plenty of time to talk with industry colleagues and prospective clients on a variety of topics. Evolution Measurement had a great first visit to the World Motorsport Symposium and are looking forward to participating again in 2019!”



## SPONSORSHIP PACKAGES



### PLATINUM

- To discuss headline sponsorship opportunities contact Adrian Goodsell directly.



### GOLD

- A 3m x 3m exhibition stand, worth £4,000
- X 2 two day delegate packages (includes refreshments, lunch, Champagne drinks reception and Networking Awards Dinner), worth £1,390
- Branding across all online, print and digital platforms including at the venue, worth £3,000
- A5 advert and company profile in the programme, worth £1000
- Official Delegate bag inserts, worth £1500

**Price: £6,000**



### SILVER

- A 3m x 3m exhibition stand, worth £4,000
- Company profile in the programme
- X 2 two day delegate packages (includes refreshments, lunch, Champagne drinks reception and Networking Awards Dinner), worth £1,390

**Price: £4,000**

For further information please contact Adrian Goodsell  
adrian.goodsell@kimberleymediagroup.com | +44 (0) 208 446 2100



## NETWORKING OPPORTUNITIES DURING THE BREAKS AND AT THE NETWORKING AWARDS DINNER



## CONTACT US

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For editorial opportunities or to nominate a company or a product for an award, please contact:

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