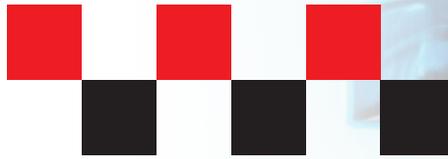


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NOVEMBER NOVEMBER

16 17

RACE TECH

WMS 

World Motorsport Symposium

At the prestigious Royal Automobile Club in Pall Mall, London

THE DAVOS OF MOTORSPORT 2026

Monday 16th – Tuesday 17th November 2026

2025 SPONSORS



worldmotorsportsymposium.com



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“THE DAVOS OF MOTORSPORT ENGINEERING & TECHNOLOGY”

THE RACE TECH World Motorsport Symposium is widely regarded as the “Davos of Motorsport Engineering & Technology” — an invitation-only forum where the most influential figures in global motorsport come together to shape the future of the industry.

Founded in 2005, the Symposium returns for its 21st edition on Monday 16th and Tuesday 17th November 2026 at the prestigious Royal Automobile Club, Pall Mall, London.

Chaired by Ulrich Baretzky (Former Director, Audi Motorsport Engine Development, Audi AG) and Pat Symonds (Former Chief Technical Officer, Motorsport Division, Formula 1®), with the support of senior F1 aerodynamicist John Iley, the event attracts a highly senior,

international audience of decision-makers from across motorsport, automotive, engineering, technology, and academia.

The two-day Symposium is conducted in the style of a cabinet meeting, with keynote speakers and closed-door panel discussions governed by the Chatham House Rule. This creates an environment of trust and openness that enables genuinely frank debate and the sharing of future strategy — including confidential insights from governing bodies.

The Symposium has a proven track record of influencing the direction of global motorsport. The original concept of an electric single-seater racing series was first discussed at the event, later becoming Formula E,

alongside the emergence of initiatives such as the Global Race Engine concept.

In addition to the conference sessions, the programme includes over two hours of dedicated networking time, offering sponsors direct access to senior executives, technical leaders, suppliers, and universities developing the next generation of engineers. The first day concludes with a Networking Awards Dinner, with carefully curated table plans designed to maximise meaningful introductions and commercial outcomes.

For sponsors, the RACE TECH World Motorsport Symposium offers a rare opportunity to align with a highly credible, influential and confidential forum, positioning brands at the heart of motorsport’s future — not as observers, but as participants.

KIMBERLEY MEDIA GROUP LTD

CHAIRMEN



ULRICH BARETZKY

Former Director, Audi Motorsport
Engine Development,
Audi AG



PAT SYMONDS

Consultant,
Cadillac Formula Racing

THE SPEAKER



JOHN ILEY

Founder and Director,
Iley Design Limited

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Executive Vice President -
Multimatic Special
Vehicle Operations Group
Multimatic Engineering



JASON SOMERVILLE

Head of Aerodynamics,
Fédération Internationale
de l'Automobile
FIA



ERIC JACUZZI

Vice President, Vehicle
Performance at NASCAR



DARREN SANSUM

Managing Director of Engine Develop-
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CHARLIE MINORS

Director of Strategy,
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JOHN COOPER

Metavasi Strategies Limited,
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DOMINIC HARLOW

Deputy Technical Director,
Fédération Internationale de
l'Automobile
FIA



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RACE TECH
WMS 
World Motorsport Symposium



Panelists and speakers are key international decision makers in the motorsport and automotive industries

Previous Attendees



Why Sponsor?

- Align your company with the “Davos of Motorsport Engineering & Technology”, gaining premium brand visibility across pre-event marketing, on-site signage, and post-event reporting — including high-value assets such as the Symposium website, show guide, and conference screens.
- Gain direct access to the most influential decision-makers in global motorsport, including senior leaders from OEMs, teams, governing bodies, and technology partners.
- Extend your reach beyond the room through promotion during the event and in RACE TECH magazine, the leading motorsport technology title, distributed in over 50 countries both before and after the Symposium.
- Influence the future of the industry by participating in high-level, relevant discussions where key technical and strategic directions are explored.
- Be first to market with insight, hearing new ideas, initiatives, and decisions before they are formally announced or publicly communicated.
- Join an exclusive, senior-level community through the World Motorsport Symposium LinkedIn Group, enabling ongoing dialogue, thought leadership, and relationship-building throughout the year.



The President and Sport Manager of the ACO and Technical Director of the FIA meet key industry figures from the Porsche Motorsport LMP Team, Mercedes AMG High Performance Powertrains and Audi Sport



Opportunity to promote technology and products to key decision makers and buyers



“The World Motorsport Symposium is essential for anyone in the motorsport or automotive industries to attend to hear the industry’s thoughts, problems and solutions. It is an excellent place to learn about the latest challenges in the Motorsport community, where speakers always deliver very interesting presentations and Q&A sessions provide great insight. It is a unique forum enabling engineers and managers to meet and exchange ideas in a unparalleled way, which is needed more now than ever before.”

RICHARD BARDWELL, CEO, SHARC

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Sponsorship Packages

● **Headline Partner**

Maximum Influence | Category Exclusivity | Premium Visibility

- Exclusive Headline Partner status
- Category exclusivity
- Lead branding across all pre-event, on-site & post-event platforms
- Premium exposure in RACE TECH magazine (50+ countries)
- Priority access to senior decision-makers & closed-door discussions
- VIP attendance at Networking Awards Dinner (curated seating)
- Thought-leadership positioning within the Symposium
- A5 advert & company profile in official programme
- Exhibition table and banner advertising
- On-site networking access with senior industry leaders
- Official delegate bag inserts
- Participation in key industry discussions

Investment: POA

Estimated Value: £30,000+



● **Strategic Partner**

Thought Leadership | Senior Access | Targeted Exposure

- A5 advert & company profile in official programme
- Onsite Banner advertising
- Two 2-day delegate passes (all sessions & Networking Awards Dinner)
- On-site networking access with senior industry leaders
- Official delegate bag inserts
- Participation in key industry discussions
- Strategic Partner branding across event platforms
- On-site branding & conference screen presence

Investment: £10,000

Estimated Value: £18,000

● **Supporting Partner**

High-ROI Visibility | Lead Generation | Senior Networking

- A5 advert & company profile in official programme
- Two 2-day delegate passes (all sessions & Networking Awards Dinner)
- On-site networking access with senior industry leaders
- On-site branding & conference screen presence

Investment: £8,000

Estimated Value: £15,000

2025 Testimonials

“Motorsport stays relevant for all OEMs that take their brand seriously in terms of technology, emotions and customer excitement. The Race Tech World Motorsport Symposium has shown this from different perspectives with the best experts attending”

DR. FRANK-STEFFEN WALLISER, CEO & Chairman, Bentley

“Global mobility, and consequently motorsport, are going through deep transformations caused by the necessary energy transition. The Race Tech World Motorsport Symposium offers the chance for in-depth discussion of these complex matters between well informed key people from the industry, sharing their views without restriction under the ‘Chatham House’ confidentiality rule. This makes the WMS invaluable for those who care about motorsport’s future!”

PASCAL VASSELON, Vice President, Toyota Gazoo Racing Europe

“The presentations and discussions were thought provoking and very much brought to life by knowledgeable expert fellow speakers and audience alike. Attendance should be considered a ‘must’ for anyone committed to advancing themselves or their company in the sport”

MARK GRAIN, Extreme E & Extreme H, Technical Director

“It brings together the brightest minds in the industry to openly discuss and challenge the critical topics that are shaping our sector. I was very impressed by the calibre of speakers and attendees, which ensured that every session was both engaging and thought-provoking”

CHARLIE MINORS, Director of Strategy, Formula 1

“A highly valuable event that brought together senior motorsport professionals to discuss and debate the combined complexities of regulations, AI, powertrain electrification, women in motorsport and many other topics critical to the future of the sport”

ANDREW BERGBAUM, Partner & Managing Director, AlixPartners

“The 2025 WMS was an exceptional opportunity to meet with motorsport industry leaders in an amazing setting and discuss important topics affecting us all. I found the AI presentations, debate and insight particularly informative and interesting”

DOMINIC HARLOW, Deputy Technical Director, Fédération Internationale de l'Automobile (FIA)



2025 Testimonials

“The WMS once again delivered a comprehensive and thought provoking two days at the beautiful Royal Automobile Club. It is truly great to be able to debate and socialize with top-level people in motorsport, and it has become a must-do event for me each year”

ERIC JACUZZI, Vice President,
Vehicle Performance, NASCAR

“After more than 20 years of chairing the WMS I have to admit that I was totally overwhelmed by the quality and the level of presentations and the panels where we discussed the future of motorsport. It was a dream and I really thank all who have contributed to this success. I am looking forward to 2026!”

ULRICH BARETKZY, Former Director, Audi
Motorsport Engine Development, Audi AG

“The Symposium was once again a forum for the most important discussions and exchanges, supported by a great range of speakers and panellists. And it was demonstrated clearly that Motorsport is not just embracing but pioneering and leading in many aspects of the energy transition and sustainability. I think it was time very well spent for the key people in Motorsport today”

JOHN COOPER, Director, Metavasi Strategies Limited

“It was great to be back at the Race Tech World Motorsport Symposium and I appreciate the opportunity to contribute to such a meaningful event. Inspiring exchange and an experience I seriously enjoyed”

THOMAS LAUDENBACH, Vice President Motorsport, Porsche AG

“For 21 years now the WMS has provided the platform where the direction of motorsport and its technology can be openly debated and discussed among its key OEM stakeholders and governing bodies for the good of the whole industry”

JOHN ILEY, Founder and Director, Iley Design Limited



Drive high-value business relationships through structured networking during Symposium breaks and the Networking Awards Dinner



Contact Us

For all sponsorship, partnership or commercial opportunities please contact:

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To book tickets or any other enquiries, please contact:

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